

# Mid-Missouri Mobility Management Project 2015

Sponsored by:



Mid-Missouri Transportation Coordination Council

Mission: "To create a regional partnership for better community access through transportation coordination and mobility management."

[www.midmotcc.org](http://www.midmotcc.org)

**Background:** Over the past two years, with financial support from the Missouri Developmental Disabilities Council (MODDC), Mid-MO RPC staff has been working alongside several regional transportation stakeholders as part of a planning grant to increase regional transportation coordination. Support from Central Missouri Community Action (CMCA), United Way's 211, and MODDC are critical to the success of the project. These partners, along with many others, have provided the drive to improve transportation coordination in the region. Funding would support efforts to provide mobility management tools to the public via bolstering of United Way's 211 service and the creation of a Mobility Manager staff position. Projects that will be managed by the Mobility Manager include a Mobility/Poverty Simulation, educational and promotional materials, database maintenance, and continued support of the MMTCC. The new staff position would be created in partnership with Central Missouri Community Action (CMCA) and the manager would be housed and supervised by CMCA. Additionally, 20% of matching funds has been provided by MODDC and Mid-MO RPC.

**Goal:** To increase access to transit through improvements to coordination, efficiency, and education. Target populations include disabled, elderly, and low-income individuals as well as the general public. This project is expected to start Fall 2015 and last 2 years with the goal of finding further funding to continue the project

## Project goals 2015-2017

- Hire Mobility Manager
- Create and Implement 2 Poverty/Mobility Simulations to educate local decision makers on transit needs
- Produce educational and advertising materials to support Mid-Missouri Mobility Management and United Way's 211 Program
- Increase provider coordination to increase efficiency, access, and reduce costs
- Form new partnerships with regional agencies, employers, and other stakeholders to provide more transportation choices

Our partners:



This project is supported by a Federal Transit Administration 5310 grant and additional matching funds are provided by the Missouri Developmental Disabilities Council and Mid-Missouri Regional Planning Commission

For more information on this project, contact:

Katrina Williams at [katrinawilliams@mmrpc.org](mailto:katrinawilliams@mmrpc.org)