

**City of Jefferson  
Transit Development Plan**

**Steering Committee Meeting Summary  
Stakeholders Focus Group  
May 10, 2005**

**In Attendance**

**Committee Members:**

Councilman Ken Ferguson, City of Jefferson City Council  
Councilman Dean Martin, City of Jefferson City Council  
Councilman Brian Crane, City of Jefferson City Council  
Steve Billings, Missouri Dept. of Transportation – Multi-modal Operations  
Jim Casey, Cole County Residential Services  
Brian Wekamp, Jefferson City Chapter, National Federation of the Blind  
Roger Schroeder, Jefferson City Chief of Police/Jefftran Rider  
Bonnie Schroder, Jefftran Rider/City of Jefferson Admin

**City Staff and Study Team:**

Charles Lansford, Assistant to the Director  
Richard Turner, Transit Division Director  
Alan Morrison, Long Range Transportation Planner  
Anne Stratman, Administrative Assistant, Planning & Transportation Services  
John Dobies, TranSystems Corporation  
Cody Christensen, TranSystems Corporation  
Margaret Fitzgerald, TranSystems Corporation  
Chris Tatham, ETC Institute  
Karen Falk, ETC Institute

**Meeting Purpose:** Briefing on the Transit Development Plan Project  
Review Project Scope & Schedule  
Interactive Discussion on Transit in Jefferson City

**I. Project Overview**

A. Study Purpose

Dobies said the study's purpose is to evaluate transit services and identify possible improvements to service and facilities. This will include an evaluation of the routes and an evaluation of financing and funding.

B. Project Scope

C. Project Goals & Objectives

Christensen provided a packet to each attendee containing a list of goals and objectives.

D. Public Involvement Program

Fitzgerald said that the public involvement program will provide an opportunity for input, an opportunity to generate consensus, and provide an element of accountability so that decisions are not made in a vacuum.

E. Project Schedule

Dobies said the study will conclude in the fall with a report completed in October. Interim reports will be submitted throughout the study.

# City of Jefferson Transit Development Plan

## II. Background Material

The packet provided to each attendee included two sample charts from the on/off count, the executive summary and charts and graphs from the passenger survey, and a peer comparison table.

- A. Transit Service Levels
- B. Results of On/Off Count
- C. Results of the Passenger Survey

Dobies said that noteworthy items from the survey include: 1. higher percentage of people who ride by choice versus dependent riders (25%) and 2. most people surveyed are satisfied or more than satisfied (42% - excellent and 40% - good) with transit service in Jefferson City. Dobies said this is something to be proud of and it is certainly something to build on.

- D. Peer Comparison

## III. Interactive Discussion

The summary of comments from the stakeholder focus group is attached on the following pages.

- A. Perception of JEFFTRAN, its service and its value to the community
- B. What would the group would like to see from the TDP study
- C. What type of service changes does the group think are likely for JEFFTRAN
- D. Ideas for service changes
- E. Service expansion into parts of the metro area outside the city's boundaries
- F. Possible change in location of the transfer center to the Greyhound site
- G. Funding for Transit in Jefferson City

The Steering Committee will meet two other times during the study. The next meeting will be in mid-July. The other meeting will be at the end of the study.