

NOTICE OF MEETING AND TENTATIVE AGENDAⁱ



City of Jefferson Cultural Arts Commission

Regular Meeting

Tuesday, October 27, 2015 ~ 5:45 PM

City Hall, 320 E. McCarty Street ~ Boone-Bancroft Conference Room

TENTATIVE AGENDA

1. Call to Order and Introductions
2. Approval of Agenda
3. Approval of Minutes from September 22, 2015 and October 6, 2015
4. New Business
 - a. Mini Grant Application
5. Old Business
 - a. Missouri Arts Council
 - b. City Hall Sidewalk Plaque Project
6. Foundation Report
7. Committee Reports
 - a. Education
 - b. Marketing
 - c. Administration
8. Next Steps
9. Dates to Remember
 - a. Next Meeting, November 17, 2015
10. Adjourn

ⁱIndividuals should contact the ADA Coordinator at (573) 634-6570 to request accommodations or alternative formats as required under the Americans with Disabilities Act.

Please allow 3 business days to process the request.

Please call 573-634-6410 with questions regarding this agenda.

**City of Jefferson Cultural Arts Commission Minutes
Tuesday, September 22, 2015
Boone/Bancroft Conference Room – John G. Christy Municipal Building
320 E. McCarty Street**

COMMISSION MEMBERS PRESENT

Lucia Kincheloe
Don Govang
Lisa Chastain
Sarah Nichols
Casey Osterkamp
Taryn Prewitt
Lara Underwood

ATTENDANCE RECORD

7 of 7
7 of 7
5 of 7
2 of 7
3 of 7
4 of 7
6 of 7

COMMISSION MEMBERS ABSENT

Gara Loskill
Suzanne Luther
Zak Wilson

2 of 7
2 of 7
5 of 7

COUNCIL LIAISON PRESENT

Laura Ward

STAFF PRESENT

Jayme Abbott, Neighborhood Services Coordinator

Call to Order:

Meeting was called to order at 5:46 PM by Chairperson Lucia Kincheloe.

Approval of Agenda:

Casey moved and Sarah seconded approval of the agenda, as distributed and amended. The motion carried on a voice vote.

Approval of Minutes:

Lisa moved and Taryn seconded approval of the August 25 minutes as published. The motion carried on a voice vote.

New Business:

Cindy Layton resigned the Commission, but will remain active on the Foundation. A replacement will be named soon.

Old Business:

Some invoices from the M.A.C.-funded events are in. The process continues.

The R.F.P. on the newsletter yielded no responses. The process will begin again, not in time for this fiscal year.

Don Asbee will submit a design for the front of City Hall area. Supplies and materials may be purchased in time for fiscal year, as could Nichols-made sculpture supplies.

The Foundation Report:

Fund-raising for the splash park is on-going. Capital Mall is considering building the a splash park. We wish them well on the project. The Fountain of Hope project needs 46 or more commitments to tiles. Taryn volunteered to distribute fliers at Oktoberfest.

Committee Reports:

The Education Committee established 3 goals for the next two years:

- 1) Create a Catalogue of artists, exhibits and works.
- 2) Create an interactive art park.
- 3) Form a partnership with the Miller Performing Arts Center for Youth Art Week.

The Marketing Committee hasn't met on goals, but the brochure design is in progress.

The Administration Committee has formed six goals. Jamie can compile the Committees' reports into one document in time for review at the October meeting.

A special meeting may be necessary soon, if mini-grants need to be considered for this fiscal year.

Lucia announced that the regular October meeting will be her last, as she will be resigning from the Commission.

Adjourn:

After announcements, Lucia adjourned the meeting at 6:43 PM.

City of Jefferson Cultural Arts Commission Minutes
Tuesday, October 6, 2015
Boone/Bancroft Conference Room – John G. Christy Municipal Building
320 E. McCarty Street

COMMISSION MEMBERS PRESENT

Lucia Kincheloe
Don Govang
Suzanne Luther
Sarah Nichols
Casey Osterkamp
Taryn Prewitt
Lara Underwood

ATTENDANCE RECORD

8 of 8
8 of 8
3 of 8
3 of 8
4 of 8
5 of 8
7 of 8

COMMISSION MEMBERS ABSENT

Lisa Chastain
Gara Loskill
Zak Wilson

5 of 8
2 of 8
5 of 8

COUNCIL LIAISON PRESENT

Laura Ward

STAFF PRESENT

Jayne Abbott, Neighborhood Services Coordinator
Janice McMillan, Director Planning and Protective Services

GUEST PRESENT

Don Asbee

Call to Order:

Meeting was called to order at 5:53PM by Chairperson Lucia Kincheloe.

New Business:

The Commission met and reviewed Don Asbee's designs for the sidewalk plaque project that would be placed in the sidewalk in front of City Hall. Don Asbee asked for input and suggestions, which the commissioners were glad to give.

Lucia moved and Don Seconded a Motion to recommend funding of the project. The motion carried on a unanimous voice-vote.

Adjourn:

Lucia adjourned the meeting at 7:08 PM



City of Jefferson Cultural Arts Commission Mini Grant Application



The City of Jefferson Cultural Arts Commission exists to ensure the arts are integral to our community's quality of life, economic vitality and central identity. The Commission has a Mini Grant program to promote collaboration among the arts, business, government, educational institutions and community residents.

The Mini Grant funding is a form of reimbursement that supports the cost of providing services to artists and organizations and/or presenting and producing cultural programming for the public. Eligible applicants may request up to \$500 of arts program expenses. Funding is provided on first come, first served basis.

Ineligible Expenses

Ineligible expenses include in-direct costs that are not directly related to the product. Ineligible costs include, but not limited to, salaries, fundraising, lobbying, purchase of general supplies for administration, computers and technology.

Funding Criteria

Projects are reviewed based on the following criteria:

- Collaboration
- Education
- Community Involvement

Application Deadlines

Applications are accepted and reviewed by the Cultural Arts Commission year round. In order to provide adequate review time, applications are accepted by the first Monday of each month for projects taking place at least two months after the deadline month (i.e., first Monday in January for projects taking place in March).

Submittals

Applications are available at City Hall from Planning and Protective Services or online at www.jeffersoncitymo.gov. Completed applications should be returned to:

Jayne Abbott, Neighborhood Services Coordinator
320 E McCarty St (City Hall, lower level)
Jefferson City, MO 65101
(573) 634-6457 fax

Or email to JCPlanning@jeffcitymo.org

Applications that are incomplete will not be considered for funding. The City of Jefferson reserves the right to remove materials that do not comply with application requirements. Successful applicants agree to sign a grant agreement and comply with City of Jefferson program requirements.

Individuals should contact the ADA Coordinator at (573) 634-6570 to request accommodations or alternative formats as required under the Americans with Disabilities Act. Please allow three business days to process the request.



**City of Jefferson
Cultural Arts Commission
Mini Grant Application**



Applicant Name Downtown Jefferson City
Contact Person Jill Sndograss
Telephone 573-680-5468
E-Mail jill@dailyplan-it.net

Project Information:

Name of Project: Thursday Night Live Amount of Request: 500

Provide a detailed project description identifying how the project will enhance collaboration, education and/or community involvement. Attach additional pages if necessary.

ThNL is an event for all ages. The Zombie edition encourages costuming, makeup as well as a group 'flash mob' dance routine along with exposure to various types of musical entertainment and live performances

Documentation: Return this form with the following attachments:

- Detailed Project Explanation
- Budget Identifying All Sources of Funds (i.e. Cash Match, In-Kind, etc.)
- Project Renderings (Concept, Pictures, Drawings, etc.)
- Detailed Project Timeline
- W-9 Form

Certification By Applicant:

The Applicant certifies that all information in this application, and all information furnished in support of this application is given for the purpose of certifying the eligibility for the Cultural Arts Commission Mini Grant program and was completed to the best of the Applicant knowledge and belief. Verification of any information contained in this application may be obtained from any source named herein. I understand funding for this program is subject to annual appropriation by the City Council.


Signature of Applicant

10-13-15
Date

Completed applications should be returned to:
Jayne Abbott, Neighborhood Services Coordinator
320 E McCarty St
Jefferson City, MO 65101

Individuals should contact the ADA Coordinator at (573) 634-6570 to request accommodations or alternative formats as required under the Americans with Disabilities Act. Please allow three business days to process the request.



Event Goals

- Provide quality free entertainment appealing to a wide variety of demographics
- Promote downtown Jefferson City's bars, restaurants and storefronts
- Provide a venue to cross-promote other local arts and music events throughout the community
- Provide an opportunity for sponsors to benefit from media and general exposure at the Events
- Continue to grow and enhance the Event to eventually bring in nationally known entertainment as part of the series

ThNL is an adult Event that is family friendly

Event Description

It is expected that thousands of Zombies will converge on Downtown Jefferson City for the last ThNL of the season Thursday, October 29 from 6-9 pm. ZombieNightLive will feature Don't Mind Dying, a heavy blues rock band featuring members BC, Graham Greer, Travis McFarlane, Brian Kent, and Jason Caton. (www.reverbnation.com/dontminddying). Then from Kansas City, it's Almost KISS. (facebook.com/Almostkisstribute) Considered talented enough to be placed on the world famous, "Gene Simmons Family Jewels" in front of an international audience, Almost KISS was chosen to be included as one of only six tribute bands endorsed by Gene Simmons. Since then, this amazing group of four musicians has continued to excite crowds all over the country, growing substantially in popularity with their family and fan friendly show. They'll play everyone's favorite KISS originals like "Beth", "Rock and Roll All Nite", "Shout It Out Loud" and "Lick it Up".

At around 6:40 pm there may be an additional influx of Zombies who spontaneously combust into jerky movements that resemble a choreographed routine conducted by Larinda McRavin. Please only attempt to shoot them with a camera.

Guests of all ages are encouraged to dress as zombies for this second annual event and be a part of the massive photo op at 6:50 pm. Already have a Halloween costume? Anything can be zombieified with a little dirt and makeup (but the JCPD request no weaponized accessories.) Make-up stations will be conveniently located in the festival district. Photographers/Videographers are invited to be on the ThNL stage to capture the historic moment.

Return of the zombies



Ted Lombardo / News-Examiner

Dozens of Jefferson City residents dressed as zombies performed to Michael Jackson's "Thriller" during Thursday night's Zombies Night Live event on High Street. The event also featured performances from Hero Quest, a band that performs strictly TV and movie theme songs, and the St. Louis dance band, Dr. Zhivegas. The Halloween-themed evening marked the final Thursday Night Live event for the year.

Budget

Stage/sound	\$2500
Bands	\$3000
Permits	\$ 125
Portapotties	\$ 65
Cups/wristbands	\$ 400
Security/cards	\$1000
Total	\$7090
Sponsors*	\$6000
Wristband income	\$1090

* \$500 mini-grant from Cultural Arts Commission is accounted in the Sponsors income