

## Jefferson City Parks and Recreation Summer Youth Sports Photo/Video Contest

Each team may enter:

- \* 1 team photo
- \* 1 team video

### Photo Rules

- \* All players must wear their program/uniform shirt
- \* Optional: equipment you use in the program (i.e. Volleyball, glove, bat, etc.)
- \* Optional: Coaches (if coaches in photo they need to wear their shirt)
- \* Optional: Product or thank you for League Sponsor
  - Tee-Ball/Coach-Pitch (Hawthorn Bank)
  - Youth Softball (Aetna)
  - Youth Baseball (The Optimist Club)
  - Youth Volleyball (Coca-Cola)
  - Start Smart (Kiwanis Club)

### Video Rules

- \* All players must wear their program/uniform shirt
- \* Most if not all players need to wear the Parks and Recreation Headband
- \* Optional: equipment you use in the program (i.e. Volleyball, glove, bat, etc.)
- \* Optional: Coaches (if coaches in photo they need to wear their shirt)
- \* Optional: Product or thank you for League Sponsor
  - Tee-Ball/Coach-Pitch (Hawthorn Bank)
  - Youth Softball (Aetna)
  - Youth Baseball (The Optimist Club)
  - Youth Volleyball (Coca-Cola)
  - Start Smart (Kiwanis Club)
- \* Team can sing Jingle: We've Always Got It Going On, Jefferson City Parks and Recreation!
- \* Team can send a thank you to our sponsor
- \* Rhyme, Song, etc. Be creative!

Photo/Video Submission: Photo and/or video must be posted on at least one of our social media outlets.

Hashtags: #wagigo and #jcparks

- \* Facebook: <https://www.facebook.com/JeffCityParks/>
- \* Twitter: @jcparks\_rec
- \* Instagram: jcparks\_rec

Deadline: Friday, July 15

### Prizes

- \* All photos/videos will be posted on Facebook on Tuesday, July 19.
- \* We will send out an email to all parents asking everyone to vote for their favorite by Thursday, July 21.
- \* 1st Place Photo: Photo will be highlighted on the program website page for the 2017 season.
- \* 2nd Place Photo: Will be on a page in the 2017 Spring/Summer Parks and Recreation Program Guide.
- \* Videos: Winning video will be posted to the program website.
- \* All photos and videos may be used for promotional materials depending upon how many are submitted.